

Bethany Fonseca

Spanish Instructor at Grace College and Theological Seminary

Contact Information: fonssecba@grace.edu / 574-549-4274

Education

Arizona State University, MA in Spanish *In-Progress*

Grace College and Seminary, BA in Elementary Education

- Concentration in literacy; practicums in student-teaching across 9 grade levels (K-12)

Relevant Work Experience

Director of Communication / Head Curriculum Developer (2018-Present)

Language Matters

- Executed a dual role at Language Matters including the following:
- Created and edited all Spanish and English-marketing content for print and digital media, including websites, blogs, social media, strategic-sales campaigns, and email campaigns; maintained high standards of accuracy, grammar, and attention to detail
- Led a team of professional copy writers in creating and delivering content following strict time schedules
- Conducted market research identifying target audiences and developing effective messaging
- Founded the Bilingual-Book Project; in the process of literary-content creation for children
- Designed innovative multilingual content for hundreds of students at the elementary, high school, and college levels
- Created curriculums that have generated over a quarter of a million dollars in revenue for Language Matters
- Personally taught and tested curriculums for each of the above age groups in both in-person and online formats
- Developed a comprehensive understanding of engaging and accessible literacy content for all ages

Educator (Full Time: 2020-2025)

Jefferson Elementary, Lakeview Middle School, Warsaw Community High School, Concordia Lutheran High School

- Taught literacy and Spanish-literacy skills across multiple grades; 1st, 2nd, 4th, 7th, 8th, 9th, 10th, 11th, and 12th
- Energetically designed learning content and curriculum
- Utilized exceptional organizational skills to address scope and sequence
- Excelled at student engagement, differentiation, and helping students form cultural awareness
- Researched and utilized best practices in lesson planning and curriculum development
- Actively mentored students, pursuing extra-curricular opportunities to increase impact

Spanish Instructor (2026-Present)

Grace College

- Researched and utilized best practices in lesson planning and curriculum development
- Instructed college students at all Spanish levels
- Collaborated across schools/departments to foster student engagement in language education

Honors and Awards

- Developed curriculums garnering the attention of the Indiana Department of Education
- Wrote and edited content being utilized by the U.S. government to inform policymakers at the national level regarding language access

Publications and Presentations

- Presented on language-access best practices for municipal leadership at the 2025 League of Kansas Municipalities Annual Conference; Overland Park, Kansas
- Presented on engagement strategies for hundreds of educators within the following events/environments:
 - Warsaw Community High School; Warsaw Indiana
 - Concordia Lutheran High School; Fort Wayne, Indiana
 - 2024 Connections Conference for Lutheran Educators; Fort Wayne, Indiana