



2026-2027 SPONSORSHIP GUIDE

Winona Lake, Indiana | @grace_bajasae



What is Baja SAE?



Baja SAE is a nationwide engineering and design competition where student teams design, manufacture, and race a single-seater off-road vehicle. Each team uses a spec engine, and we design, test, and build everything else.

There are three competitions each year, comprising of dynamic events: maneuverability test, hill climb, suspension test, acceleration test, and a four-hour endurance race, and static events: design review, cost report, and business presentation. Before anyone can race, teams must pass a rigorous technical inspection to ensure rules and safety compliance in all areas.

To compete in these events, **students learn and implement the entire engineering process in a competitive environment.**

Bottom line: Baja SAE develops teams that can design, build, test, present, and repair under pressure.

Grace College Baja SAE



Grace College's Baja team was created in 2024 as a senior capstone, showcasing the skills and resources of Grace College's engineering department.

What started as five dedicated seniors has become an established program and schoolwide effort to compete against, and beat, bigger schools.

Our team is student-run with 12 members ranging from freshmen to seniors. We are overseen by Professor David Ray, who provides manufacturing expertise and guidance for the program. We are proud to represent Grace College and Warsaw, Indiana on a national stage, and hope to continue that tradition for years to come.

Competition History

**Marana,
Arizona**

47th out of 69

**Gray Court,
South Carolina**

42nd out of 66

**Columbus,
Ohio**

September 24-27, 2026

The Value of Baja SAE

Baja SAE is a great opportunity for companies to promote their brand while recruiting and building relationships with the engineers of tomorrow. The competition attracts highly motivated students and demands professionalism, engineering excellence, and collaboration in a challenging technical environment.

Sponsors like Toyota, Boeing, GM, and many other companies have sponsored Baja teams, and continue to find value in their partnerships.

What you receive in return:

Recruiting Pipeline — Student resumes, shop visits, and conversations with team members.

Brand Awareness — Featured logo placement on the car, apparel, website, and social media.

Tax Exempt Donations — Donations (monetary or in-kind) are tax-deductible. We are a 501(c)(3) through Grace College.

Campus Presence — Your logo at our campus events and posters around campus.

Progress Updates — Season updates with photos, competition results, and sponsor recognition.



Partnership levels

In-kind donations are credited at equivalent value. Custom packages are available.

TITLE	GOLD	SILVER	BRONZE
\$6,000+	\$3,500+	\$1,500+	\$500+
• Primary logo on side panel, team apparel, and/or team trailer • Featured social posts and website shoutout • Access to student resumes and shop visits • Design presentation mention • Campus activation • Access to car for company events	• Large logo on car, apparel, and/or team trailer • Social media activation and website shoutout • Access to student resumes • Campus activation	• Medium logo on car, apparel, and/or team trailer • Social media activation • Access to student resumes • Website listing	• Small logo on car, apparel, and/or team trailer • Social media activation • Website listing

Each partnership can be adapted around recruiting goals, in-kind capabilities, or a desired company event.

Other high-impact ways to help

These donations reduce cost and often solve the biggest bottlenecks in the build.

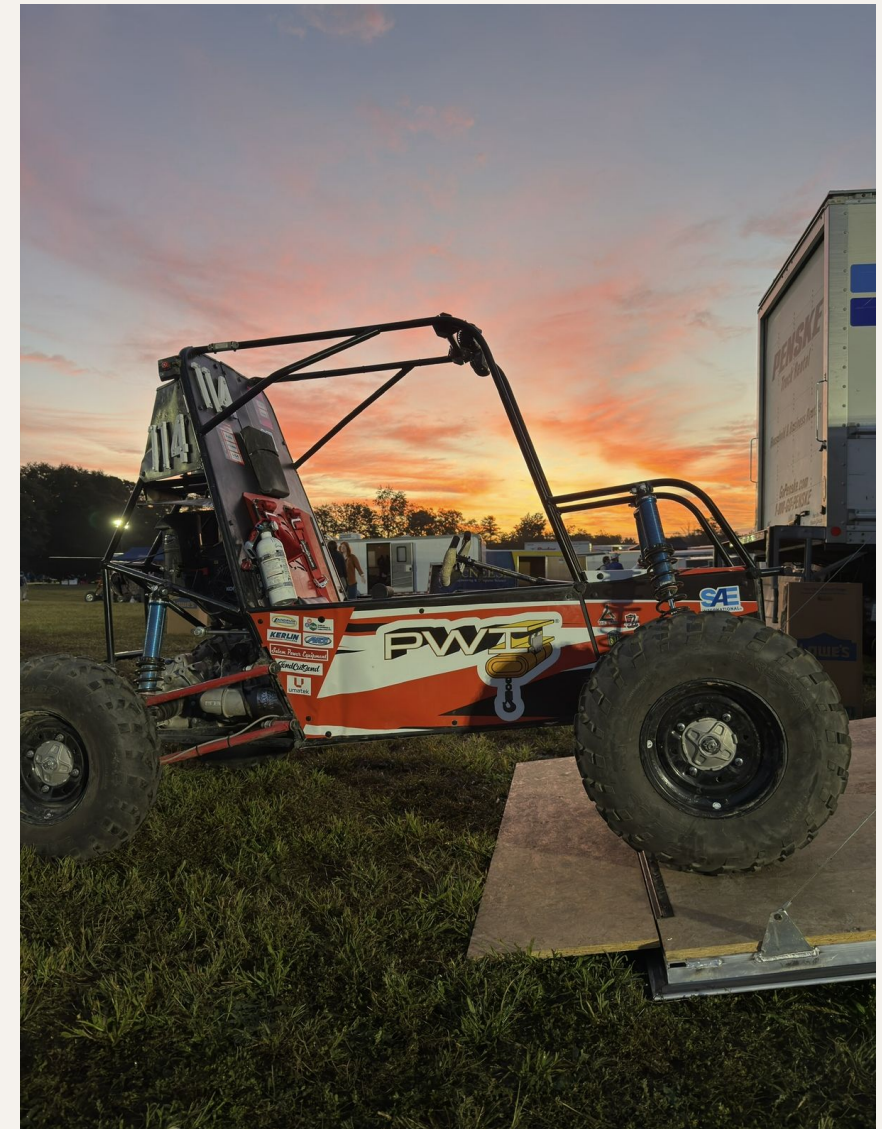
Manufacturing — Machining time, welding help, tube bending, waterjet, laser cutting, CNC routing.

Materials — Steel tubing, sheet metal, fasteners, 3D printed pieces, and bearings.

Services — Powder coating, printing, trailer support, transportation, photography, shop consumables.

Technical access — Mentorship, design review, manufacturing review, quality inspection, software licenses.

Material donations qualify for sponsorship benefits based on estimated fair value.





Acknowledgements

Donations of any amount or type are greatly appreciated by the Grace College Baja Team. Without your support, we would be unable to compete.

Feel free to reach out with any questions you may have. We look forward to hearing from you!

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Thank you for helping build the next Grace College Baja SAE car.

@grace_bajasae | Winona Lake, Indiana

