

2026-2027

B.A. or B.S. BUSINESS COMMUNICATION



GRACE CORE (39 credits)

Students will integrate faith and learning across disciplines, demonstrate foundational knowledge and ways of knowing, cultivate characteristics of maturity in relationships with God, others, self, and the world, and apply knowledge to all aspects of life through intellectual and practical skills.

1000-Level Courses

First-Year Learning Communities

FYE 1000	First-Year Foundations	3
BIB 1050	Exploring the Bible	3
PSY 1200	Essentials of Behavioral Science	3
HIS 1050	Current Issues in Historical Context	3

First-Year Learning Competencies

ENG 1100	Effective Writing	3
COM 1100	Public Speaking	3

2000-Level Courses

HUM 2100	Creative Arts & Culture	3
@ HUM 2000	Global Perspectives	3
SCI 2030	Faith, Science, & Reason	3
HUM 2010-30	Cross-Cultural Field Experience	0
@ BIB 2010	Scripture and Interpretation	3

3000-Level Courses

ECN 3000	Consumer Economics	3
PHI 3010	Christianity and Critical Thinking	3
@ BIB 3300	Essential Doctrinal Themes	3

ADDITIONAL GENERAL EDUCATION--B.A. or B.S. DEGREE (6 credits)

Satisfies B.S. Degree

MAT 1000+	Any Math (1000 Level and Above)	3
Any Science/Social Science with the following course prefix:		3
PSY, BHS, SOC, ECN, CSI, HIS, POS, GEO, SCI, BIO, ENV, CHM, PHY		

Satisfies B.A. Degree

FRE/SPA	Proficiency in Language & Culture	6
GRE/HEB	French, Spanish, Greek, Hebrew	

THE MAJOR: 63 CREDITS

COMMUNICATION FOUNDATION (27 credits)

MAT 2000	Intro to Statistics	3
COM 2130	Interpersonal Communication	3
COM 2170	Communication Theory	3
@ ENG 2300	Advanced Writing	3
	<i>*prereq: ENG 1100*</i>	
COM 3030	Persuasion	3
@ HUM 3100	Cross-Cultural Communication	3
	<i>*prereq: COM 1100*</i>	
COM 3320	Critical Media Studies	3
@ COM 3500	Communication Research Methods	3
	<i>*prereq: MAT 2000*</i>	
@ HUM 4900	Capstone Seminar	3
	<i>*prereq: COM 3500*</i>	

BUSINESS COMM COURSES (9 credits)

@ COM 2700	Public Relations Principles	3
	<i>*prereq: COM 1100*</i>	
@ COM 3440	Professional Communication	3
	<i>*prereq: COM 1100*</i>	
@ COM 3460	Organizational Communication & Behavior	3
	<i>*prereq: COM 1100*</i>	

BUSINESS FOUNDATION (18 credits)

BUS 1010	Foundations of Business	3
MGT 2430	Principles of Management	3
MKT 2150	Marketing Principles	3
ACC 2110	Financial Accounting	3
BUS 3130	Business Law	3
@ BUS 3570	Found. of Int'l Business	3
	<i>*prereq: MGT 2430*</i>	

Select 2 Courses from the Options Below (6 credits)

@ FRE 1010+	Any "FRE"-coded course	3
@ SPA 1010+	Any "SPA"-coded course	3
	<i>*FRE/SPA prereqs: see catalog*</i>	
PSY 2600	Multicultural Psychology	3
PSY 3600	Motivation and Emotion	3
COM 3800	Selected Topics in Communication	3
@ COM 3600	Social Media Communication	3
COM 3650	Digital Publishing Tools	3
@ COM 4140	Argumentation and Debate	3
	<i>*prereq: COM 1100*</i>	

BUDAPEST INTENSIVE

COM 3090	Cross-Cultural Approaches to Public Relations	3
COM 3190	Intercultural Communication and Business	3

EXPERIENTIAL LEARNING (3 credits)

COM 4910-4930	Internship	1-3
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GRADUATION REQUIREMENTS

To receive a degree, each student must satisfy checklist requirements, earn 120 credit hours, have a 2.2 GPA in major courses, a 2.0 GPA in minor courses, and a GPA of 2.0 overall. It is the student's responsibility to work with his/her advisor and monitor progress toward these goals. Some majors and/or minors may have more stringent guidelines.

IS A MINOR REQUIRED WITH THIS MAJOR? NO

CHECKSHEET TOTAL CREDITS: 108

TOTAL CREDITS NEEDED TO GRADUATE: 120

† Indicates a course taught by a partner college/university.

@ Indicates a course with prerequisites. Please review catalog for prerequisites.