

2026-2027

MASTER OF BUSINESS ADMINISTRATION



MBA CORE (25 credits)

BUS 5050	MBA Foundations	3	BUS 5200	Financial Management	3
BUS 5120	Human Resource Management	3	BUS 5220	Legal Environment of Business	3
BUS 5130	Operations & Supply Chain Management	3	BUS 5265	Data Analytics	3
BUS 5140	Marketing Management	3	BUS 5550	Capstone	1
BUS 5160	Strategic Leadership	3			

MBA CONCENTRATIONS - Choose one (12 Credits)

Financial Planning Concentration

BUS 5610	Financial Planning	3
BUS 5620	Risk Management, Taxes, & Regulations	3
BUS 5630	Investments & Human Behavior	3
BUS 5440	Financial Markets & Investing	3

Finance Concentration

BUS 5440	Financial Markets & Investing	3
BUS 5450	Financial Statement: Analysis & Valuation	3
BUS 5460	Frontiers of Finance	3
BUS 5610	Financial Planning	3

Non-Profit Management Concentration

BUS 5710	Executive Leadership	3
NPM 5030	Obtaining & Managing Resources for Nonprofits	3
BUS 5820	Regulations & Financial Considerations for Nonprofits	3
NPM 5050	Marketing, Communication & Special Topics for Nonprofit Organizations	3

Healthcare Administration Concentration

BUS 6110	Foundations of the US Healthcare System	3
BUS 6120	Healthcare Management	3
BUS 6130	Data Analysis for Healthcare Management	3
BUS 6140	Healthcare Finance	3

Strategic Leadership & Culture Concentration

BUS 5710	Executive Leadership	3
BUS 5720	Organizational Strategy	3
BUS 5730	Innovation & Technology	3
BUS 5740	Managing Strategic Transformations	3

Marketing Concentration

BUS 5830	Marketing Strategy	3
BUS 5840	Data-Driven Marketing	3
BUS 5850	Consumer Behavior	3
BUS 5860	Digital Marketing	3

General Concentration

Choose four electives from any of the concentrations **12**

GRADUATION REQUIREMENTS: 37 Credit Hours

To be eligible to graduate, each student must complete all requirements and have a cumulative GPA of 2.5.

It is the student's responsibility to monitor progress toward these goals.

† Indicates a course taught by a partner college/university.