

2026-2027

B.A. or B.S. PROFESSIONAL COMMUNICATION



GRACE CORE (39 credits)

Students will integrate faith and learning across disciplines, demonstrate foundational knowledge and ways of knowing, cultivate characteristics of maturity in relationships with God, others, self, and the world, and apply knowledge to all aspects of life through intellectual and practical skills.

1000-Level Courses

First-Year Learning Communities

FYE 1000	First-Year Foundations	3
BIB 1050	Exploring the Bible	3
PSY 1200	Essentials of Behavioral Science	3
HIS 1050	Current Issues in Historical Context	3

First-Year Learning Competencies

ENG 1100	Effective Writing	3
COM 1100	Public Speaking	3

2000-Level Courses

HUM 2100	Creative Arts & Culture	3
@ HUM 2000	Global Perspectives	3
SCI 2030	Faith, Science, & Reason	3
HUM 2010-30	Cross-Cultural Field Experience	0
@ BIB 2010	Scripture and Interpretation	3

3000-Level Courses

ECN 3000	Consumer Economics	3
PHI 3010	Christianity and Critical Thinking	3
@ BIB 3300	Essential Doctrinal Themes	3

ADDITIONAL GENERAL EDUCATION--B.A. or B.S. DEGREE (6 credits)

Satisfies B.S. Degree

MAT 1000+	Any Math (1000 Level and Above)	3
Any Science/Social Science with the following course prefix		3
PSY, BHS, SOC, ECN, CSI, HIS, POS, GEO, SCI, BIO, ENV, CHM, PHY		

Satisfies B.A. Degree

FRE/SPA	Proficiency in Language & Culture	6
GRE/HEB	French, Spanish, Greek, Hebrew	

THE MAJOR (63 credits)

PROFESSIONAL COMM FOUNDATION (51 credits)

Comm courses

COM 2130	Interpersonal Communication	3
COM 2170	Communication Theory	3
@ COM 2700	Public Relations Principles	3
@ COM 3030	Persuasion	3
@ COM 3440	Professional Communication	3
@ COM 3460	Organizational Comm. & Behavior	3
	all above "COM" prereqs: COM 1100	3
@ COM 3500	Communication Research Methods	3
	prereq: MAT 2000	
@ HUM 4900	Capstone Seminar	3
	prereq: COM 3500	

Additional courses

MAT 2000	Intro to Statistics	3
@ ENG 2300	Advanced Writing	3
	prereq: ENG 1100	

Behavioral Science courses

PSY 2420	Organizational Psychology	3
PSY 3600	Motivation and Emotion	3

Business courses

MGT 2430	Principles of Management	3
BUS 3050	Business Spreadsheet Applications	3
MGT 3405	Organizational Behavior	3
@ MGT 4240	Human Resource Management	3
	prereq: MGT 2430	

ELECTIVE COURSES (9 credits)

Select 3 of the following:

BUS 1010	Foundations of Business	3
JOU 2100	Introduction to Journalism	3
MKT 2150	Marketing Principles	3
PSY 2170	Abnormal Psychology	3
PSY 2600	Multicultural Psychology	3
POS 2000	State and Local Government	3
LIT 3100	Digital Narratives	3
PSY 3300	Sports Psychology	3
COM 3320	Critical Media Studies	3
PSY 3550	Health Psychology	3
BHS 4050	Addictive Treatment	3
COM 4240	P.R. & Advertising Writing	3
@ COM 4140	Argumentation and Debate	3
	prereq: COM 1100	
HUM 3100	Cross-Cultural Communication	3
SOC 4150	Gender, Race, and Violence	3

BUDAPEST INTENSIVE

COM 3090	Cross-Cultural Approaches to Public Relation:	3
COM 3190	Intercultural Communication and Business in	3

EXPERIENTIAL REQUIREMENT (3 credits)

COM 4910-4930	Communication Internship	1-3
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IS A MINOR REQUIRED WITH THIS MAJOR? NO

CHECKSHEET TOTAL CREDITS: 108
TOTAL CREDITS NEEDED TO GRADUATE: 120

GRADUATION REQUIREMENTS

To receive a degree, each student must satisfy checklist requirements, earn 120 credit hours, have a 2.2 GPA in major courses, a 2.0 GPA in minor courses, and a GPA of 2.0 overall. It is the student's responsibility to work with his/her advisor and monitor progress toward these goals. Some majors and/or minors may have more stringent guidelines.

* Indicates a course taught by a partner college/university.

@ Indicates a course with prerequisites. Please review catalog for prerequisites.