

2026-2027 DIGITAL COMMUNICATION MINOR



THE MINOR (21 credits)

Courses in a minor do not "double-count" with a major field of study or another minor field of study unless the course is considered a requirement for both programs.

COMMUNICATION COURSES (12 credits)

Required courses

COM 2170	Communication Theory	3
LIT 3100	Digital Narratives	3
COM 3600	Social Media Communication	3

Select 1 from the following (3 credits)

COM 3030	Persuasion	3
@ COM 4140	Argumentation and Debate	3
	<i>*prereq: COM1100*</i>	

Select 3 from the options listed below (9 credits)

MAT 2000	Intro to Statistics	3
CSI 1151	Intro to Computer Science	3
JOU 2100	Introduction to Journalism	3
ART 2110	Art and Design Fundamentals	3
@ CSI 2150	Object Oriented Computer Programming	3
@ VCD 2310	Intro to Graphic Design	3
	<i>*prereq: ART 2110*</i>	
WMU 2460	Introduction to Recording	3
PHT 2600	Digital Photography	3
VCD 1010	Graphic Design for Non-Designers	3
JOU 3130	Editing	3
@ VCD 3200	Motion Graphics	3
	<i>*prereq: VCD 2130*</i>	
@ CSI 3880	Database Programming	3
@ VCD 3510	Graphic Design II: Production Processes	3
	<i>*prereq: VCD 2310*</i>	
@ PHT 3600	Photography II - Studio Lighting	3
	<i>*prereq: PHT 2600*</i>	
COM 3650	Digital Publishing tools	3
@ VCD 3700	Visual Communication Design III	3
	<i>*prereq: VCD 3510*</i>	
@ PHT 3800	Photography III - Alternative Processes	3
	<i>*prereq: PHT 2600*</i>	
@ ISM 4110	Client side programming (JavaScript)	3

BUDAPEST INTENSIVE

COM 3090	Cross-Cultural Approaches to Public Relations	3
COM 3190	Intercultural Communication and Business in Context	3

GRADUATION REQUIREMENTS

To receive a degree, each student must satisfy checklist requirements, earn 120 credit hours, have a 2.2 GPA in major courses, a 2.0 GPA in minor courses, and a GPA of 2.0 overall. It is the student's responsibility to work with his/her advisor and monitor progress toward these goals. Some majors and/or minors may have more stringent guidelines.

† Indicates a course taught by a partner college/university.

@ Indicates a course with prerequisites. Please review catalog for prerequisites.