

2026-2027

B.A. or B.S. DIGITAL COMMUNICATION**GRACE CORE (39 credits)**

Students will integrate faith and learning across disciplines, demonstrate foundational knowledge and ways of knowing, cultivate characteristics of maturity in relationships with God, others, self, and the world, and apply knowledge to all aspects of life through intellectual and practical skills.

1000-Level Courses**First-Year Learning Communities**

FYE 1000	First-Year Foundations	3
BIB 1050	Exploring the Bible	3
PSY 1200	Essentials of Behavioral Science	3
HIS 1050	Current Issues in Historical Context	3

First-Year Learning Competencies

ENG 1100	Effective Writing	3
COM 1100	Public Speaking	3

2000-Level Courses

HUM 2100	Creative Arts & Culture	3
@ HUM 2000	Global Perspectives	3
SCI 2030	Faith, Science, & Reason	3
HUM 2010-30	Cross-Cultural Field Experience	0
@ BIB 2010	Scripture and Interpretation	3

3000-Level Courses

ECN 3000	Consumer Economics	3
PHI 3010	Christianity and Critical Thinking	3
@ BIB 3300	Essential Doctrinal Themes	3

ADDITIONAL GENERAL EDUCATION--B.A. or B.S. DEGREE (6 credits)**Satisfies B.S. Degree**

MAT 1000+	Any Math (1000 Level and Above)	3
Any Science/Social Science with the following course prefix:		3
PSY, BHS, SOC, ECN, CSI, HIS, POS, GEO, SCI, BIO, ENV, CHM, PHY		

Satisfies B.A. Degree

FRE/SPA	Proficiency in Language & Culture	6
GRE/HEB	French, Spanish, Greek, Hebrew	

THE MAJOR: 57 credits**DIGITAL COMMUNICATION FOUNDATION (36 cr)**

MAT 2000	Intro to Statistics	3
COM 2170	Communication Theory	3
@ ENG 2300	Advanced Writing Theory & Grammar	3
	<i>*prereq: ENG 1100*</i>	
VCD 1010	Graphic Design for Non-Designers	3
@ COM 2700	Public Relations Principles	3
	<i>*prereq: COM 1100*</i>	
JOU 2700	Layout and Design	3
COM 3320	Critical Media Studies	3
@ COM 3460	Organizational Comm. & Behavior	3
	<i>*prereq: COM 1100*</i>	
COM 3600	Social Media Communication	3
LIT 3100	Digital Narratives	3
@ HUM 4900	Capstone Seminar	3
	<i>*prereq: COM 3500*</i>	
Select 1 from the following		
COM 3030	Persuasion	3
@ COM 4140	Argumentation and Debate	3
	<i>*prereq: COM 1100*</i>	

EXPERIENTIAL LEARNING (3 cr)**Need 3 credits of internship or workshop**

COM 4910-4930	Internship	1-3
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DIGITAL COMMUNICATION ELECTIVES (18 cr)

<i>select 6 from the courses below</i>		
CSI 1151	Introduction to Computer Science	3
ART 2110	Art and Design Fundamentals	3
@ CSI 2150	Object Oriented Computer Program.	3
	<i>*prereq: ISM 1150 or CSI 1151*</i>	
@ VCD 2310	Intro to Graphic Design	3
	<i>*prereq: ART 2110*</i>	
WMU 2460	Introduction to Recording	3
PHT 2600	Digital Photography	3
WMU 2800	Live Sound Production	3
JOU 3130	Editing	3
@ VCD 3200	Motion Graphics	3
	<i>*prereqs: ART 2110 & VCD 2310*</i>	
@ CSI 3880	Database Programming	3
	<i>*prereq: CSI 1120</i>	
@ COM 3500	Communication Research Methods	3
	<i>*prereq: MAT 2000*</i>	
ART 3520	Contemporary Visual Culture	3
@ PHT 3600	Photography II - Studio Lighting	3
	<i>*prereq: PHT 2600*</i>	
COM 3650	Digital Publishing Tools	3
@ PHT 3800	Photography III - Alt. Processes	3
	<i>*prereq: PHT 2600*</i>	
@ ISM 4110	Client-side Programming	3

BUDAPEST INTENSIVE

COM 3090	Cross-Cultural Approaches to Public Relations	3
COM 3190	Intercultural Communication and Business in Context	3

GRADUATION REQUIREMENTS

To receive a degree, each student must satisfy checksheet requirements, earn 120 credit hours, have a 2.2 GPA in major courses, a 2.0 GPA in minor courses, and a GPA of 2.0 overall. It is the student's responsibility to work with his/her advisor and monitor progress toward these goals. Some majors and/or minors may have more stringent guidelines.

IS A MINOR REQUIRED WITH THIS MAJOR? NO

CHECKSHEET TOTAL CREDITS: 102
TOTAL CREDITS NEEDED TO GRADUATE: 120

† Indicates a course taught by a partner college/university.

@ Indicates a course with prerequisites. Please review catalog for prerequisites.