

2025-2026

B.A. or B.S. SPORT MANAGEMENT



GRACE CORE (39 credits)

Students will integrate faith and learning across disciplines, demonstrate foundational knowledge and ways of knowing, cultivate characteristics of maturity in relationships with God, others, self, and the world, and apply knowledge to all aspects of life through intellectual and practical skills.

1000-Level Courses

First-Year Learning Communities

FYE 1000	First-Year Foundations	3
BIB 1050	Exploring the Bible	3
PSY 1200	Essentials of Behavioral Science	3
HIS 1050	Current Issues in Historical Context	3

First-Year Learning Competencies

ENG 1100	Effective Writing	3
COM 1100	Public Speaking	3

2000-Level Courses

HUM 2100	Creative Arts & Culture	3
@ HUM 2000	Global Perspectives	3
SCI 2030	Faith, Science, & Reason	3
HUM 2010-30	Cross-Cultural Field Experience	0
BIB 2010	Scripture and Interpretation	3

3000-Level Courses

ECN 3000	Consumer Economics	3
PHI 3010	Christianity and Critical Thinking	3
@ BIB 3300	Essential Doctrinal Themes	3

ADDITIONAL GENERAL EDUCATION--B.A. or B.S. DEGREE (6 credits)

Satisfies B.S. Degree

MAT 1000+	Any Math (1000 Level and Above)	3
	Any Science/Social Science with the following course prefix:	3
	PSY, BHS, SOC, HIS, POS, GEO, SCI, BIO, ENV, CHM, PHY	

Satisfies B.A. Degree

FRE/SPA	Proficiency in Language & Culture	6
GRE/HEB	French, Spanish, Greek, Hebrew	

THE MAJOR (54-66 credits)

SPORT MANAGEMENT COURSES (18 credits)

SMT 1100	Introduction to Sport Management	3
SMT 2050	Risk Management	3
@ SMT 3550	Sport in American Society	3
SMT 3610	Sport Marketing	3
SMT 4000	Sport Media	3
SMT 4200	Sport Governance	3

BUSINESS COURSES (9 credits)

@ BUS 1010	Foundations of Business	3
MGT 2430	Principles of Management	3
MKT 2150	Marketing Principles	3

PRACTICUM/INTERNSHIP (9 credits)

SMT 1140	Sport Management Practicum I	3
SMT 2090	Sport Management Practicum II	3
SMT 4930	Sport Management Internship	3

Choose one of the following concentrations:

SPORT MGMT SPECIALIZATION CONCENTRATION (18 cr.)

@ SMT 2320	Facility Management	3
@ SMT 3060	Event Management	3
@ SMT 3080	Event Management Lab	0
@ BIB 2650	Intro to Sport Ministry	3
BUS 3050	Business Spreadsheet Applications	3
@ MGT 3450	Introduction to Data Analytics	3
BUS 3130	Business Law I	3

COMMUNICATION & MEDIA ARTS CONCENTRATION (30 cr.)

JOU 2100	Introduction to Journalistic Writing	3
@ COM 2700	Public Relations Principles	3
COM 3600	Social Media Communication	3
ART 2110	Art & Design Fundamentals	3
@ VCD 2310	Visual Communication Design I	3
@ VCD 3420	Typography	3
VCD 2550	Fundamentals of Video Production	3
PHT 2600	Intro to Digital Photography	3
@ MKT 2500	Digital & Internet Marketing	3

Choose one of the following:

@ SMT 2320	Facility Management	3
	OR	
@ SMT 3060	Event Management	3
@ SMT 3080	Event Management Lab	0

GRADUATION REQUIREMENTS

To receive a degree, each student must satisfy checklist requirements, earn 120 credit hours, have a 2.2 GPA in major courses, a 2.0 GPA in minor courses, and a GPA of 2.0 overall. It is the student's responsibility to work with his/her advisor and monitor progress toward these goals. Some majors and/or minors may have more stringent guidelines.

IS A MINOR REQUIRED WITH THIS MAJOR? NO

CHECKSHEET TOTAL CREDITS: 99-111
TOTAL CREDITS NEEDED TO GRADUATE: 120

* Indicates a course taught by a partner college/university.

@ Indicates a course with prerequisites. Please review catalog for prerequisites.