2025-2026

B.A. or B.S. FACILITY & EVENT MANAGEMENT



6

GRACE CORE (39 credits)

Students will integrate faith and learning across disciplines, demonstrate foundational knowledge and ways of knowing, cultivate characteristics of maturity in relationships with God, others, self, and the world, and apply knowledge to all aspects of life through intellectual and practical skills.

1000-Level Courses First-Year Learning Communities				2000-Level Courses		
				HUM 2100	Creative Arts & Culture	3
FYE 1000	First-Year Foundations	3	@	HUM 2000	Global Perspectives	3
BIB 1050	Exploring the Bible	3		SCI 2030	Faith, Science, & Reason	3
PSY 1200	Essentials of Behavioral Science	3		HUM 2010-30	Cross-Cultural Field Experience	0
HIS 1050	Current Issues in Historical Context	3	@	BIB 2010	Scripture and Interpretation	3
First-Year Learning Competencies				3000-Level Courses		
ENG 1100	Effective Writing	3		ECN 3000	Consumer Economics	3
COM 1100	Public Speaking	3		PHI 3010	Christianity and Critical Thinking	3
			@	BIB 3300	Essential Doctrinal Themes	3

ADDITIONAL GENERAL EDUCATION--B.A. or B.S. DEGREE (6 credits)

Satisfies B.S. Degree		Sausiies b.A	Degree	
MAT 1000+ Any Math (1000 Level and Above)	3	FRE/SPA	Proficiency in Language & Culture	
Any Science/Social Science with the following course prefix:		GRF/HFB	French, Spanish, Greek, Hebrew	

PSY, BHS, SOC, HIS, POS, GEO, SCI, BIO, ENV, CHM, PHY

THE MAJOR (66 credits)

	MARKETING (12 credits)			COMMON PROFESSIONAL COMPONENTS (42 credits)		
@	MKT 3430	Advertising and Promotions	3	BUS 1010	Foundations of Business	3
@	MKT 3550	Services & Nonprofit Marketing	3	MGT 2430	Principles of Management	3
@	MKT 4190	Sales & Sales Management	3	MKT 2150	Marketing Principles	3
	COM 2700	Public Relations Principles	3	ACC 2110	Financial Accounting	3
				@ ACC 2120	Managerial Accounting	3
SPORT MANAGEMENT (9 credits)			@ MGT 3450	Introduction to Data Analytics	3	
	SMT 2050	Risk Management	3	@ MGT 3480	Operations & Production Management	3
@	SMT 2320	Facility Management	3	BUS 2230	Economics	3
@	SMT 3060	Event Management	3	BUS 3130	Business Law I	3
@	SMT 3080	Event Management Lab	0	BUS 3050	Business Spreadsheet Applications	3
				@ FIN 3240	Corporate Finance	3
APPLIED LEARNING (3 credits)			@ BUS 3570	Fundamentals of International Business	3	
	BUS 4730	Business Practicum	3	@ BUS 4220	Biblical Basis of Business	3
	Or			@ BUS 4800	Senior Seminar in Management	3
	BUS 4930	Business Internship	3			

GRADUATION REQUIREMENTS

To receive a degree, each student must satisfy checksheet requirements, earn 120 credit hours, have a 2.2 GPA in major courses, a 2.0 GPA in minor courses, and a GPA of 2.0 overall. It is the student's responsibility to work with his/her advisor and monitor progress toward these goals. Some majors and/or minors may have more stringent guidelines.

IS A MINOR REQUIRED WITH THIS MAJOR? NO

CHECKSHEET TOTAL CREDITS: 111
TOTAL CREDITS NEEDED TO GRADUATE: 120