

2023-2024

B.A. or B.S. DIGITAL COMMUNICATION



GRACE CORE (39 credits)

Students will integrate faith and learning across disciplines, demonstrate foundational knowledge and ways of knowing, cultivate characteristics of maturity in relationships with God, others, self, and the world, and apply knowledge to all aspects of life through intellectual and practical skills.

1000-Level Courses

First-Year Learning Communities

FYE 1000	First-Year Foundations	3
BIB 1050	Exploring the Bible	3
PSY 1200	Essentials of Behavioral Science	3
HIS 1050	Current Issues in Historical Context	3

First-Year Learning Competencies

ENG 1100	Effective Writing	3
COM 1100	Public Speaking	3

2000-Level Courses

HUM 2100	Creative Arts & Culture	3
@ HUM 2000	Global Perspectives	3
SCI 2030	Faith, Science, & Reason	3
HUM 2010-30	Cross-Cultural Field Experience	0
@ BIB 2010	Scripture and Interpretation	3

3000-Level Courses

ECN 3000	Consumer Economics	3
PHI 3010	Christianity and Critical Thinking	3
@ BIB 3300	Essential Doctrinal Themes	3

ADDITIONAL GENERAL EDUCATION--B.A. or B.S. DEGREE (6 credits)

Satisfies B.S. Degree

MAT 1000+	Any Math (1000 Level and Above)	3
	Any Science/Social Science with the following course prefix: PSY, BHS, SOC, ECN, CSI, HIS, POS, GEO, SCI, BIO, ENV, CHM, PHY	3

Satisfies B.A. Degree

FRE/SPA	Proficiency in Language & Culture	6
GRE/HEB	French, Spanish, Greek, Hebrew	

THE MAJOR: 57 credits

DIGITAL COMMUNICATION FOUNDATION (36 cr)

COM 2170	Communication Theory	3
@ ENG 2300	Advanced Writing Theory and Grammar <i>*prereq: ENG 1100*</i>	3
ISM 2700	HTML and Web Design	3
@ COM 2700	Public Relations Principles <i>*prereq: COM 1100*</i>	3
JOU 2700	Layout and Design	3
JOU 3130	Editing	3
COM 3320	Critical Media Studies	3
@ COM 3460	Organizational Communication and Behavior <i>*prereq: COM 1100*</i>	3
COM 3600	Social Media Communication	3
LIT 3100	Digital Narratives	3
HUM 4900	Capstone Seminar	3

Select 1 from the following

COM 3030	Persuasion	3
@ COM 4140	Argumentation and Debate <i>*prereq: COM 1100*</i>	3

DIGITAL COMMUNICATION ELECTIVES (18 cr)

select 6 from the courses below

ISM 1150	Intro to Computer Science	3
MDI 2000	Intro to Media Production	3
ART 2110	Art and Design Fundamentals	3
ISM 2150	Object Oriented Computer Programming	3
WMU 2460	Introduction to Recording	3
PHT 2600	Digital Photography	3
ISM 3400	Database (SQL)	3
COM 3650	Digital Publishing Tools	3
@ MDI 3800	Media Production III - Creative Processes <i>*prereq: MDI 2000 or MDI 3500*</i>	3
ISM 4110	Client-side Programming (JavaScript)	3
ISM 4120	Server-side Programming (PHP)	3
@ MDI 4410	Advanced Media Production <i>*prereq: MDI 3500 or MDI 3800*</i>	3

EXPERIENTIAL LEARNING (3 cr)

Need 3 credits of internship or workshop

COM 4910-4930	Internship	1-3
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GRADUATION REQUIREMENTS

To receive a degree, each student must satisfy checklist requirements, earn 120 credit hours, have a 2.2 GPA in major courses, and a GPA of 2.0 overall. It is the student's responsibility to work with his/her advisor and monitor progress toward these goals. Some majors and/or minors may have more stringent guidelines.

IS A MINOR REQUIRED WITH THIS MAJOR? NO

**CHECKSHEET TOTAL CREDITS: 102
TOTAL CREDITS NEEDED TO GRADUATE: 120**

† Indicates a course taught by a partner college/university.

@ Indicates a course with prerequisites. Please review catalog for prerequisites.