2023-2024

B.A. or B.S. VISUAL COMMUNICATION DESIGN



GRACE CORE (39 credits)

Students will integrate faith and learning across disciplines, demonstrate foundational knowledge and ways of knowing, cultivate characteristics of maturity in relationships with God, others, self, and the world, and apply knowledge to all aspects of life through intellectual and practical skills.

1000-Level Courses				2000-Level Courses						
First-Year Learning Communities				HUM 2100	Creative Arts & Culture	3				
FYE 1000	First-Year Foundations	3	@	HUM 2000	Global Perspectives	3				
BIB 1050	Exploring the Bible	3		SCI 2030	Faith, Science, & Reason	3				
PSY 1200	Essentials of Behavioral Science	3		HUM 2010-30	Cross-Cultural Field Experience	0				
HIS 1050	Current Issues in Historical Context	3	@	BIB 2010	Scripture and Interpretation	3				
First-Year Learning Competencies				3000-Level Courses						
ENG 1100	Effective Writing	3		ECN 3000	Consumer Economics	3				
COM 1100	Public Speaking	3		PHI 3010	Christianity and Critical Thinking	3				
			@	BIB 3300	Essential Doctrinal Themes	3				
ADDITIONAL GENERAL EDUCATIONB.A. or B.S. DEGREE (6 credits)										
Satisfies B.S. Degree				Satisfies B.A. Degree						
MAT 1000+	Any Math (1000 Level or Above)	3		FRE/SPA	Proficiency in Language & Culture	6				

THE MAJOR (51 credits)

GRE/HEB

VISUAL CO	DMMUNICATION DESIGN FOUNDATION REQ. (18	8 cr.)	Select one concentration option requirements (12 credits):					
ART 1200	Drawing I	3	Concentration 1: Design					
ART 2110	Art and Design Fundamentals	3	@ VCD 3200	Multimedia Design	3			
PHT 2600	Intro to Digital Photography	3	@ VCD 3510	Visual Communication Design II	3			
@ VCD 2120	Three-Dimensional Design	3	@ VCD 3620	Typography II	3			
@ VCD 2310	Visual Communication Design I	3	@ VCD 3700	Visual Communication Design III	3			
@ VCD 3420	Typography	3						
			Concentration 2. Illustration Concentration					
Select two (6 credits): (remaining may be used as elective)			@ ART 2400	Painting I	3			
ART 3510	Art History - A Global Context	3	@ ART 2720	Drawing II - Observational Rendering	3			
ART 3520	Contemporary Visual Culture	3	@ ART 3180	Painting II	3			
ART 4210	Selected Topics in Art History	3	@ ART 3450	Digital Drawing/Painting	3			
SENIOR PO	ORTFOLIO REQUIREMENTS (9 credits)		Concentration	3. Media Arts				
@ VCD 3840	Selected Topics in Art/Design	3	VCD 2550	Fundamentals of Video Production	3			
@ VCD 4480	Advanced Visual Communication Design	3	@ VCD 3200	Multimedia Design	3			
@ VCD 4420	Senior Art/Design Portfolio	3	@ VCD 3480	Visual Narrative	3			
@ VCD 4420	Schol Alty Design Fortions	3	WMU 2800	Live Sound	3			
Experienti	ial Learning (3 Credits)							
Choose 3 ci	redits of the following:							
@ VCD 4730	Visual Communication Design Internship	3	VISUAL COMMUNICATION DESIGN ELECTIVES					
@ VCD 2010	Applied Field Research in Visual Comm Design	1	Electives may include any unused courses from: Art Historical,					
@ VCD 2020	Applied Field Research in Visual Comm Design	2	or Design, Illustration, or Media Arts Concentrations (3 credits):					
@ VCD 2030	Applied Field Research in Visual Comm Design		o og.,					
			ART 2200	Ceramics I	3			
			@ PHT 3600	Photography II - Studio Lighting	3			
			@ ART 4230	Art Integrations	3			
			@ ART 4830	Advanced Individual Studies	3			

GRADUATION REQUIREMENTS

To receive a degree, each student must satisfy checksheet requirements, earn 120 credit hours, have a 2.2 GPA in major courses, and a GPA of 2.0 overall. It is the student's responsibility to work with his/her advisor and monitor progress toward these goals. Some majors and/or minors may have more stringent guidelines.

Any Science/Social Science with the following course prefix:

[BIO, PHY, SCI, CSI, HIS, PSY, etc.]

IS A MINOR REQUIRED WITH THIS MAJOR? YES

French, Spanish, Greek, Hebrew

Notes about this major:

CHECKSHEET TOTAL CREDITS: 93
TOTAL CREDITS NEEDED TO GRADUATE: 120