

| Table 7.1 Student Achievement. | 2018 - 2019 | 2019 - 2020 | 2020 - 2021 | 2021 - 2022 | 2022-2023 | Notes |
|--|--------------------|--------------------|--------------------|--------------------|------------------|--|
| Enrollment Total (Undergraduate) | 362 | 423 | 451 | 473 | 458 | Undergraduate: Majors plus Minors MBA Graduate and Blended |
| MBA Program | 148 | 107 | 138 | 126 | 106 | |
| Licensure pass rates (CPA) | 80% | 90% | 79% | N/A | | CPA First Time Attempt on a Section Class Average for Graduating Seniors |
| ETS Major Field Test (Overall Average Score) | 66% | 78% | 59% | 67% | 56% | |
| Full Time Job Placement | 85% | 81% | 97% | 83% | pending | Full Time Job Placement as % of Graduate: Full Time Employment or Graduate School |
| Full Time Job placement &/or Graduate School | 89% | 89% | 97% | 92% | pending | |
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| Graduation by program and year | 2018 - 2019 | | 2019 - 2020 | | 2020 - 2021 | | 2021 - 2022 | | 2022 - 2023 | |
|---------------------------------------|--------------------|---------------|--------------------|---------------|--------------------|---------------|--------------------|---------------|--------------------|---------------|
| | Majors | Minors | Majors | Minors | Majors | Minors | Majors | Minors | Majors | Minors |
| Accounting | 16 | - | 22 | 2 | 15 | 1 | 10 | - | 15 | 1 |
| Agribusiness | - | - | 4 | - | 2 | - | 1 | - | 3 | |
| Business Administration | 1 | - | 1 | 1 | 1 | 1 | 4 | 4 | 14 | 9 |
| General Business | 9 | 11 | 6 | 10 | 1 | 4 | - | 2 | | |
| Business Education | 0 | - | 1 | - | - | 1 | - | | | |
| Digital Marketing | - | - | 1 | - | 7 | 2 | 3 | 5 | 5 | 4 |
| Entrepreneurial Management | 6 | 2 | 8 | - | 3 | - | 4 | 1 | 5 | |
| Facility and Event Management | 8 | - | 6 | - | 8 | - | 5 | - | 1 | |
| Finance | 10 | - | 7 | - | 7 | 2 | 2 | 2 | 13 | 1 |
| Information Systems | 6 | 3 | 6 | 3 | 1 | 2 | - | 1 | 3 | 1 |
| International Business | 4 | - | 4 | 1 | 3 | 1 | 5 | - | 4 | |
| Management | 7 | 2 | 9 | 1 | 8 | 5 | 10 | 1 | 10 | 2 |
| Management Info Systems | 1 | - | 3 | - | 4 | - | 2 | - | | |
| Marketing | 27 | 8 | 21 | 7 | 13 | 3 | 4 | 2 | 12 | 7 |
| Sport Business | 8 | - | 1 | - | 1 | - | - | - | | |
| Sport Management | 3 | 1 | 7 | - | 7 | 1 | 8 | 2 | 16 | 2 |
| Sport Marketing | 0 | - | 2 | - | - | - | - | - | 1 | |
| SubTotals | 106 | 27 | 109 | 25 | 81 | 22 | 59 | 20 | 102 | 27 |
| Total | 133 | | 134 | | 103 | | 79 | | 129 | |

| Graduation Rates (% of Cohort by year) | # in Cohort | Grad % |
|---|--------------------|---------------|
| 2010-2011 | 84 | 72.60% |
| 2011-2012 | 116 | 76.70% |
| 2012-2013 | 111 | 70.30% |
| 2013-2014 | 128 | 73.40% |
| 2014-2015 | 126 | 71.40% |
| 2015-2016 | 135 | 76.30% |
| 2016-2017 | 145 | 71.70% |
| 2017-2018 | 137 | 73% |
| 2018-2019 | 119 | 62.20% |
| 2019-2020 | 154 | 31.20% |
| 2020-2021 | 157 | 29.30% |
| 2021-2022 | 176 | 0.00% |
| 2022-2023 | 178 | 0.00% |

| Completion Rate (within 100%, 150%, and Over 150% of degree program length) Of the Cohort Starting 2013) | 4 Yrs (100%) | 6 Yrs (150%) | >6 Yrs (>150%) | | | |
|---|---------------------|---------------------|-----------------------------|----------------------|--|--|
| Accounting | 71.40% | 76.20% | 76.20% | | | |
| Agribusiness | - | - | - | New major since 2013 | | |
| Business Administration | - | - | - | New major since 2013 | | |
| Business Education | - | - | - | New major since 2013 | | |
| Digital Marketing | - | - | - | | | |
| Entrepreneurial Management | 100.00% | 100.00% | 100.00% | | | |
| Facility and Event Management | 100.00% | 100.00% | 100.00% | | | |
| Finance | 100.00% | 100.00% | 100.00% | | | |
| Information Systems | 85.70% | 85.70% | 85.70% | | | |
| International Business | 50.00% | 66.70% | 66.70% | | | |
| Management | - | - | - | New major since 2013 | | |
| Management Info Systems | 85.70% | 85.70% | 85.70% | | | |
| Marketing | 87.00% | 87.00% | 87.00% | | | |
| Sport Business | 100.00% | 100.00% | 100.00% | | | |
| Sport Management | 56.30% | 56.30% | 56.30% | | | |
| Sport Marketing | 100.00% | 100.00% | 100.00% | | | |
| Master of Business Administration | 95.80% | 95.80% | 95.80% | | | |
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