

2023-2024



**B.A. or B.S. PROFESSIONAL COMMUNICATION**

**GRACE CORE (39 credits)**

*Students will integrate faith and learning across disciplines, demonstrate foundational knowledge and ways of knowing, cultivate characteristics of maturity in relationships with God, others, self, and the world, and apply knowledge to all aspects of life through intellectual and practical skills.*

**1000-Level Courses**

**First-Year Learning Communities**

FYE 1000	First-Year Foundations	3
BIB 1050	Exploring the Bible	3
PSY 1200	Essentials of Behavioral Science	3
HIS 1050	Current Issues in Historical Context	3

**First-Year Learning Competencies**

ENG 1100	Effective Writing	3
COM 1100	Public Speaking	3

**2000-Level Courses**

HUM 2100	Creative Arts & Culture	3
@ HUM 2000	Global Perspectives	3
SCI 2030	Faith, Science, & Reason	3
HUM 2010-30	Cross-Cultural Field Experience	0
@ BIB 2010	Scripture and Interpretation	3

**3000-Level Courses**

ECN 3000	Consumer Economics	3
PHI 3010	Christianity and Critical Thinking	3
@ BIB 3300	Essential Doctrinal Themes	3

**ADDITIONAL GENERAL EDUCATION--B.A. or B.S. DEGREE (6 credits)**

**Satisfies B.S. Degree**

MAT 1000+	Any Math (1000 Level and Above)	3
	Any Science/Social Science with the following course prefix: PSY, BHS, SOC, ECN, CSI, HIS, POS, GEO, SCI, BIO, ENV, CHM, PHY	3

**Satisfies B.A. Degree**

FRE/SPA	Proficiency in Language & Culture	6
GRE/HEB	French, Spanish, Greek, Hebrew	

**THE MAJOR (57 credits)**

**PROFESSIONAL COMMUNICATION FOUNDATION (45 credits)**

**Humanities courses**

COM 2130	Interpersonal Communication	3
COM 2170	Communication Theory	3
@ ENG 2300	Advanced Writing	3
	<i>*prereq: ENG 1100*</i>	
@ COM 2700	Public Relations Principles	3
@ COM 3030	Persuasion	3
@ COM 3440	Professional Communication	3
@ COM 3460	Organizational Communication and Behavior	3
HUM 4900	Capstone Seminar	3
	<i>*all "COM" prereqs: COM 1100*</i>	

**Behavioral Science courses**

PSY 2420	Organizational Psychology	3
BUS 2430	Principles of Management	3
PSY 3600	Motivation and Emotion	3
SOC 4150	Gender, Race, and Violence	3

**Business courses**

BUS 3050	Business Spreadsheet Applications	3
MGT 3405	Organizational Behavior	3
@ MGT 4240	Human Resource Management	3

**ELECTIVE COURSES (9 credits)**

**Select 3 of the following:**

BUS 1010	Foundations of Business	3
JOU 2100	Introduction to Journalism	3
MKT 2150	Marketing Principles	3
PSY 2170	Abnormal Psychology	3
PSY 2600	Multicultural Psychology	3
POS 3010	State and Local Government	3
LIT 3100	Digital Narratives	3
PSY 3300	Sports Psychology	3
COM 3320	Critical Media Studies	3
@ COM 3500	Communication Research Methods	3
PSY 3550	Health Psychology	3
BHS 4050	Addictive Treatment	3
COM 4240	Public Relations and Advertising Writing	3
@ COM 4140	Argumentation and Debate	3
HUM 3100	Cross-Cultural Communication	3
	<i>*prereq: COM 1100*</i>	

**EXPERIENTIAL REQUIREMENT (3 credits)**

COM 4910-4930	Communication Internship	1-3
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**GRADUATION REQUIREMENTS**

To receive a degree, each student must satisfy checklist requirements, earn 120 credit hours, have a 2.2 GPA in major courses, and a GPA of 2.0 overall. It is the student's responsibility to work with his/her advisor and monitor progress toward these goals. Some majors and/or minors may have more stringent guidelines.

**IS A MINOR REQUIRED WITH THIS MAJOR? NO**

**CHECKSHEET TOTAL CREDITS: 105  
TOTAL CREDITS NEEDED TO GRADUATE: 120**

*† Indicates a course taught by a partner college/university.*

*@ Indicates a course with prerequisites. Please review catalog for prerequisites.*