# 2018-2019

# **B.A. or B.S. FACILITY & EVENT MANAGEMENT**



### **GRACE CORE (39 credits; 2 APLs)**

The Grace Core is designed around four essential relationships. Though all courses engage most relationships, courses are organized according to the relationship that is their primary focus.

	Relationship to	God	Relationship to Others						
	BIB 1050	Exploring the Bible	3	COM 1100	Public Speaking	3			
@	BIB 2010	Scripture and Interpretation	3	ENG 1100	Effective Writing	3			
@	BIB 3300	Essential Doctrinal Themes	3	PSY 1200	Essentials in Behavioral Science	3			
	Relationship to Self			Relationship to the World and Environment					
	FYE 1010	Freshman Foundations	3	HIS 1380	Contemporary America and the World	3			
	ECN 3000	Consumer Economics	3	HUM 2000	Global Perspectives	3			
@	PHI 3010	Christianity and Critical Thinking	3	HUM 2010-30	Cross-Cultural Field Experience (2 APL)	0			
				HUM 2100	Creative Arts and Culture	3			
				SCI 2030	Faith, Science, and Reason	3			
ADDITIONAL GENERAL EDUCATIONB.A. or B.S. DEGREE (6 credits)									
	Satisfies B.S. Degree			Satisfies B.A. Degree					
	MAT 1000+	Any Math (1000 Level and Above)	3	FRE/SPA	Proficiency in Language & Culture	6			
Any Science/Social Science with the following course prefix:			3	GRE/HEB	French, Spanish, Greek, Hebrew				
PSY, BHS, SOC, HIS, POS, GEO, SCI, BIO, ENV, CHM, PHY									

## THE MAJOR (69 credits; 12 APLs)

MARKETING/SPORT MANAGEMENT					COMMON PROFESSIONAL COMPONENTS				
@ N	ЛКТ 3430	Advertising and Promotions	3		BUS 1010	Business Foundations (1 APL)	3		
@ N	ЛКТ 4030	Services Marketing	3		BUS 2430	Principles of Management	3		
@ N	ЛКТ 4190	Sales & Sales Management	3		MKT 2150	Marketing Principles	3		
C	OM 2700	Public Relations Principles (1 APL)	3		ACC 2110	Financial Accounting	3		
S	MT 2050	Risk Management	3	@	ACC 2120	Managerial Accounting	3		
@ S	MT 2320	Facility Management	3		PRO 2840	Career Institute (1 APL)	0		
@ S	MT 3060	Event Management	3		BUS 3400	Organizational Behavior	3		
@ S	MT 3080	Event Management Lab (1 APL)	0	@	BUS 3480	Operations & Production Management	3		
					BUS 2230	Economics	3		
					BUS 3130	Busines Law I	3		
				@	BUS 3050	Business Spreadsheet Applications (1 APL)	3		
				@	FIN 3240	Corporate Finance	3		
				@	BUS 3570	Fundamentals of International Business	3		
				@	BUS 4220	Biblical Basis of Business	3		
				@	BUS 4800	Senior Seminar in Management (1 APL)	3		
			APPLIED LEARNING						
					BUS 4730	Practicum in Business (3 APL)	3		
					BUS 4930	Internship in Business (3 APL)	3		

## **TOTAL CREDITS TO GRADUATE: 120 (12 APLs)**

To receive a degree, each student must satisfy checksheet requirements, earn 120 credit hours, fulfill 12 credits of Applied Learning, have earned a grade of C- or better in major courses while maintaining a 2.2 GPA in major courses, and a GPA of 2.0 overall. It is the student's responsibility to work with his/her advisor and monitor progress toward these goals. Some majors and/or minors may have more stringent guidelines.

It is strongly encouraged that a minimum of 6 Applied Learning credits be earned in experiential education taking place outside the traditional classroom setting.

IS A MINOR REQUIRED WITH THIS MAJOR? NO

- † Indicates a course taught by a partner college/university.
- @ Indicates a course with prerequisites. Please review catalog for prerequisites.