Two-a-days. Taped-up knees. Worn-out gear. Drills, drills, and more drills.

It’s easy to look at our favorite sports and focus on the athletes and their coaches—after all, they’re the superstars, right? But without a vast, highly complex, behind-the-scenes network of training and management professionals who are skilled in their careers, we wouldn’t have our favorite sports.

Grace’s Sport Management Department encourages sport-loving students to step off the sidelines, get out of the bleachers, and approach the athletic community and profession with a strong Christ-centered character, show athletic and business competence, and a passion for service in an industry full of people who need His grace.

The Sport Management Department gives you the opportunity to put one foot in the sport you enjoy and pair that passion with studies that will prepare you for an exciting, competitive career. With a faculty of God-loving athletic professionals ready to guide and instruct you, this department will equip students to serve boldly in a wide variety of athletic careers.

Grace College Mission
Grace College is an evangelical Christian community of higher education which applies biblical values in strengthening character, sharpening competence, and preparing for service.
Areas of Study

SPORT MANAGEMENT
The Sport Management major takes an applied learning approach to prepare students for a wide range of career options in sport management. Practical experiences, volunteer opportunities, and internships are emphasized to prepare students for the ever-changing aspects of a career in sport management.

SPORT BUSINESS
Sport Business students will prepare for a variety of sports-related careers through hands-on learning and a solid business foundation. Applied learning is an important aspect of this major, and options with major sport organizations and events are available to students.

SPORT MARKETING
Sport Marketing combines the study of sport management with the study of marketing principles and techniques. Students are involved in major applied learning opportunities on campus and with major sport organizations and events.

Student Club
Grace Sport Management (GSM) is a student-run organization which brings to life the knowledge students learn in the classroom. In the past, the group has hosted basketball and golf tournaments for the college and community, attended career orientations, had group nights at the Mid Atlantic and TierCups games, hosted Red Cross blood drives, and helped with the NCAA basketball tournaments. Students with a passion for sport are able to gain experience, connect with other students, begin networking with people in their field of study, and host events for the college and community.

SERVING SPORT MANAGEMENT

SPORT MEDIA
The Sport Media major takes sport management classes along with communication and journalism classes. Students receive valuable training on the business of sports and the various media outlets through which sports are marketed. This major is ideal for those who major in-depth sports analytics and the fast-paced world of media and public relations.

SPORT MINISTRY
Sport Ministry is an interdisciplinary major that combines courses from the School of Biblical Studies and the Sport Management Department. The Sport Ministry major instills the mission of Grace College in the grounding field of sport. The Sport Ministry major expands and enhances ministry opportunities through sport. Pursuing sport ministry organizations is a key aspect of the major.

SPORT PSYCHOLOGY
Sport Psychology is an interdisciplinary major at Grace that draws on knowledge from psychology, sport management, and sport psychology. It is based on the study of how psychological factors affect performance and how participation in sport and exercise impacts physiological and physical aspects of human life.

FACILITY AND EVENT MANAGEMENT
The Facility and Event Management major includes selected courses from business, marketing, and sport management studies. Students who are interested in a career that includes facility and event management, community recreation, ticket sales, and other facets of service management will find this major rewarding.

MEMBERS
Sport Management