GRACE COLLEGE & SEMINARY

GRACE COLLEGE AND SEMINARY CATALOG | 2016-2017

Sport Management Department

Faculty

Darrell Johnson, Ed.D, Chair

Part Time Instructors

Scott Blum, M.A.

Chad Briscoe, M.A.

James Kessler, M.Ed.

Scott Moore, MA

The popularity of sports around the world creates a wide variety of career options and ministry opportunities in sport management. A career in sport management can be very rewarding for those who love sports and are motivated to help others enjoy them.

The need for well-trained managers in sport organizations and businesses, athletic programs, community and private fitness clubs, ministry outreach, sport medicine, and sport media is vital. This major takes an applied learning approach to prepare students for the wide range of career options in sport management. Practical course related experiences, volunteer opportunities, and internships are emphasized to prepare the future professional for the ever-changing aspects of a career in sport management.

DEPARTMENTAL MAJORS

BACHELOR OF SCIENCE or BACHELOR OF ARTS

The requirements for departmental majors is 63 semester hours.

SPORT MANAGEMENT

The requirement for the B.S. and B.A. degrees in Sport Management include:

SMT1100 Introduction to Sport Management
SMT2050 Risk Management
SMT2320 Facility Management
SMT3060 Event Management
SMT3080 Event Management Lab (1 APL)
SMT3550 Sport in American Society
SMT 3610 Sport Marketing
SMT 4000 Sport Media
SMT4200 Sport Governance (1 APL)
BIB2650 Sport Ministry

Business Courses:
BUS1010 Foundations of Business
BUS2430 Principles of Management
PRO2840 Career Institute I (1 APL)
BUS3130 Business Law I
BUS3400 Organization Behavior
MGT2650 Leadership & Motivation

Applied Learning:
SMT1140 Sport Management Practicum I (3 APL)
SMT2090 Sport Management Practicum II (3 APL)
SMT4930 Sport Management Internship (3 APL)

SPORT MARKETING

The requirement for the B.S and B.A. degrees in Sport Marketing include:

MKT 2150 Marketing Principles
MKT 3270 Consumer Behavior
MKT 4150 Marketing Research
MKT 4170 Advanced Marketing
Three of the following:

MKT 3550 Nonprofit Marketing
MKT 3430 Advertising and Promotion
MKT 4030 Services Marketing
MKT 4100 Product Management
MKT 4190 Sales and Sales Management

Sport Management Courses:
SMT 1100 Introduction to Sport Management
SMT 2050 Risk Management
SMT 2320 Facility Management
BIB 2650 Sport Ministry
SMT3060 Event Management
SMT3080 Event Management Lab (1 APL)
SMT 3550 Sport in American Society
SMT 3610 Sport Marketing
SMT 4000 Sport Media
SMT 4200 Sport Governance (1 APL)

Business Courses:
BUS1010 Foundations of Business
BUS2430 Principles of Management
PRO 2840 Career Institute (1 APL)
BUS 3130 Business Law I
Plus two elective courses from ACC, BUS, FIN, ISM, or MKT

Applied Learning:
SMT1140 Sport Management Practicum I (3 APL)
SMT2090 Sport Management Practicum II (3 APL)
SMT4930 Sport Management Internship (3 APL)

*Please Note: The following majors have some Sport Management components in them but are housed in other departments on campus:

Exercise Science – School of Arts & Sciences – Math/Science Dept.

Facility & Event Management – School of Business – Business Department

Sport Business – School of Business – Business Department

Sport Media – School of Arts & Sciences –Languages, Literature & Communications Dept.

Sport Psychology – School of Behavioral Sciences

Sport Ministry – School of Ministry Studies

SPORT MANAGEMENT MINOR

The requirement for the minor in Sport Management is 21 hours including
SMT 1100 Introduction to Sport Management
SMT2050 Risk Management

SMT3550 Sport in American Society
SMT 3610 Sport Marketing
SMT 4200 Sport Governance (1 APL)
One of the following:
SMT 2320 Facility Management

SMT3060 & 3080 Event Management & Lab (1 APL)
Plus one elective course from Sport Management (any SMT course)

COURSE DESCRIPTIONS

SMT 1100 Introduction to Sport Management
An introductory course to the Sport Management major. The course focuses on curriculum selection, applied learning experiences, and career options. A study of the history of sport is also a central part of the class. Three hours.

SMT1140 Practicum in Sport Management I
Practical experience in areas related to Sport Management businesses and settings. Three hours. (Three Applied Learning Credits)

SMT2050 Risk Management in Sports
The nature of today's litigious society makes it imperative that the sport management student be familiar with the special issues of law related to sport. Topics include tort law, risk management, contract law, the legal system, and facility supervision. Special emphasis will be given to current legal issues and application of risk management principles. Three hours.

SMT2090 Practicum in Sport Management II
Practical experience in areas related to Sport Management businesses and settings. Prerequisite: SMT2050. Three hours. (Three Applied Learning Credits)

SMT2130 Principles of Coaching
A foundational course designed to examine important areas of coaching with special emphasis on psychology organization, motivation, discipline, conditioning, professional ethics, and practical planning. The student is challenged to develop a philosophy of coaching which is consistent with sound educational principles and Christian conviction. Three hours.

SMT2320 Facility Management
In this course the student will study the entire scope of facility management including facility planning, construction, budgeting, facility operations, and facility supervision. Prerequisite: SMT2050. Three hours.

SMT3060 Event Management
This course is a practical approach to event management. Event planning, sponsorship, budgeting, management, and evaluation will be emphasized. Events require a great deal of expertise and planning. Society demands that events be run professionally and efficiently. Prerequisites: SMT 2050. Three hours.

SMT 3080 Event Management Lab
This course is the lab for SMT 3060. The students will conduct the event planned in SMT 3060. Prerequisite: SMT 3060. 0 hours. (One Applied Learning Credit)

SMT3550 Sport in American Society
An investigation of the impact sport has on the American way of life. Emphasizes the social institution of sport as it relates to other institutions and the impact sport has on the general public. Three hours.

SMT3610 Sport Marketing
This course will explore the areas of finance, fund-raising, and marketing related to sport organizations. The emphasis of this course will be on marketing related to facilities, programs, and sport organizations. Three hours.

SMT4000 Sport Media
A study of the emergence and significance of sport in the media. The student will gain expertise in the areas of sport journalism and sport communications. Three hours.

SMT4200 Sport Governance
A capstone course for the sport management major. This course deals with issues relevant to the governance of sport, fitness and health. Various sport governance organizations and structures will be analyzed. Three hours. (One Applied Learning Credit)

SMT4810–4830 Research in Sport Management
Open to individuals completing a sport management major. Prerequisite: permission of the department. One to three hours.

SMT 4930 Internship in Sport Management
The internship includes activity in a work site situation giving the student a hands-on opportunity to apply the principles learned in class in a real-world setting. Permission of the department. Three hours. (Three Applied Learning Credits)