

2023-2024

**B.A. or B.S. FACILITY & EVENT MANAGEMENT**



**GRACE CORE (39 credits)**

*Students will integrate faith and learning across disciplines, demonstrate foundational knowledge and ways of knowing, cultivate characteristics of maturity in relationships with God, others, self, and the world, and apply knowledge to all aspects of life through intellectual and practical skills.*

**1000-Level Courses**

**First-Year Learning Communities**

FYE 1000	First-Year Foundations	3
BIB 1050	Exploring the Bible	3
PSY 1200	Essentials of Behavioral Science	3
HIS 1050	Current Issues in Historical Context	3

**First-Year Learning Competencies**

ENG 1100	Effective Writing	3
COM 1100	Public Speaking	3

**2000-Level Courses**

HUM 2100	Creative Arts & Culture	3
@ HUM 2000	Global Perspectives	3
SCI 2030	Faith, Science, & Reason	3
HUM 2010-30	Cross-Cultural Field Experience	0
@ BIB 2010	Scripture and Interpretation	3

**3000-Level Courses**

ECN 3000	Consumer Economics	3
PHI 3010	Christianity and Critical Thinking	3
@ BIB 3300	Essential Doctrinal Themes	3

**ADDITIONAL GENERAL EDUCATION--B.A. or B.S. DEGREE (6 credits)**

**Satisfies B.S. Degree**

MAT 1000+	Any Math (1000 Level and Above)	3
	Any Science/Social Science with the following course prefix:	3
	PSY, BHS, SOC, HIS, POS, GEO, SCI, BIO, ENV, CHM, PHY	

**Satisfies B.A. Degree**

FRE/SPA	Proficiency in Language & Culture	6
GRE/HEB	French, Spanish, Greek, Hebrew	

**THE MAJOR (66 credits)**

**MARKETING (12 credits)**

@ MKT 3430	Advertising and Promotions	3
@ MKT 3550	Services & Nonprofit Marketing	3
@ MKT 4190	Sales & Sales Management	3
COM 2700	Public Relations Principles	3

**SPORT MANAGEMENT (9 credits)**

SMT 2050	Risk Management	3
@ SMT 2320	Facility Management	3
@ SMT 3060	Event Management	3
@ SMT 3080	Event Management Lab	0

**APPLIED LEARNING (3 credits)**

BUS 4730	Business Practicum	3
Or		
BUS 4930	Business Internship	3

**COMMON PROFESSIONAL COMPONENTS (42 credits)**

BUS 1010	Foundations of Business	3
MGT 2430	Principles of Management	3
MKT 2150	Marketing Principles	3
ACC 2110	Financial Accounting	3
@ ACC 2120	Managerial Accounting	3
@ MGT 3450	Introduction to Data Analytics	3
@ MGT 3480	Operations & Production Management	3
BUS 2230	Economics	3
BUS 3130	Business Law I	3
BUS 3050	Business Spreadsheet Applications	3
@ FIN 3240	Corporate Finance	3
@ BUS 3570	Fundamentals of International Business	3
@ BUS 4220	Biblical Basis of Business	3
@ BUS 4800	Senior Seminar in Management	3

**GRADUATION REQUIREMENTS**

To receive a degree, each student must satisfy checklist requirements, earn 120 credit hours, have a 2.2 GPA in major courses, and a GPA of 2.0 overall. It is the student's responsibility to work with his/her advisor and monitor progress toward these goals. Some majors and/or minors may have more stringent guidelines.

**IS A MINOR REQUIRED WITH THIS MAJOR? NO**

**CHECKSHEET TOTAL CREDITS: 111  
TOTAL CREDITS NEEDED TO GRADUATE: 120**

† Indicates a course taught by a partner college/university.

@ Indicates a course with prerequisites. Please review catalog for prerequisites.